

## WHAT CAN I DO WITH A MAJOR IN ...MEDIA ARTS

### OCCUPATIONAL OVERVIEW:

Media arts involves the study and practice of film and video as art. “In the hope of understanding and enhancing the immense role of film and video in the modern world, the program offers the student a broad foundation in the purposes of art and culture...The [Bachelor of Arts degree in Media Arts](#) provides a liberal arts background which will enable the student to pursue further education and professional training” (from UNM's Department of Media Arts website). The focus of the program is both international and interdisciplinary.

Another related degree program at UNM is the [Interdisciplinary Film & Digital Media \(IFDM\) program](#). For information, consult their website.

### EMPLOYMENT REQUIREMENTS:

A variety of career paths exist for bachelor's degree-holding candidates. With this level of education, students might pursue work in the communication industry that intersects with film, including advertising, public relations, educational media, or freelance film work. Other students may choose to pursue an advanced degree in film or related disciplines, including film studies, American studies, library studies, and broadcasting/public communications. There also exists hundreds of options in between! Regardless of career goals, media arts students develop a wide range of skills that can be applied in a number of different industries and employment settings.

### EMPLOYERS/INDUSTRIES:

#### Selected career titles related to Media Arts\*:

Film Archivist	Film Editor	Casting Director/Assistant
Assistant Director	Professor	Colorizing Technician
Cinematographer	Television Producer	Producer
Independent Filmmaker	Camera Operator	Sound Editor
Script Supervisor	Industrial Filmmaker	Critic
Visual Effects	Screenwriter	Press Agent
Lighting Technician	Dramaturge	Drama Coach
Actor/Actress	Program Assistant	Scriptwriter
Sounds & Special Effects	Props Master	Rerecording mixer
Specialist	Film Production Instructor	Arts Administrator
Studio Merchandiser	Publicist	Movie Theatre Manager
Theatre Manager	Story Editor	Journalist
Costume Designer	Talent Agent/Representative	Librarian
Film Director	Animator	Event Planner/Coordinator

\* Some career titles may require an advanced degree for entry level positions, or to gain upward mobility

#### Selected industries/employment settings related to Media Arts:

Advertising & marketing organizations  
Arts organizations  
Studios (independent, commercial, industrial)  
Galleries  
Film/TV production companies  
Museums  
Universities/colleges/schools  
Event production companies

## GENERAL STRATEGIES:

- Gain related experience in your area of interest through internships, research, part-time jobs, volunteer positions, or campus/community leadership positions.
- Supplement coursework to form a specialty that reflects your interest area (e.g., taking extra business courses if you see yourself entering the business world).
- If you are interested in graduate school, investigate requirements of different types of programs (e.g., film studies programs will have a different focus on prerequisites than business school).
- Market upon the “transferable skills” your degree taught you: the ability to present specific viewpoints; synthesize information; evaluate and present ideas; compare and contrast evidence; work with tight deadlines; rewrite and edit with others; interpret information; gather information and data; create compelling messages; and many more!

## NATIONAL WAGES:

*Adapted from CareerOneStop (2013)*

### MULTI-MEDIA ARTISTS AND ANIMATORS:

Location	2012				
	10%	25%	Median	75%	90%
United States	\$34,900	\$45,600	\$61,400	\$85,400	\$113,500
New Mexico	\$33,800	\$49,400	\$66,000	\$80,900	\$93,300

## INFORMATIONAL WEBSITES:

Mandy.com	<a href="http://www.mandy.com">www.mandy.com</a>
Producers Guild of America	<a href="http://www.producersguild.org">http://www.producersguild.org</a>
Directors Guild of America	<a href="http://www.dga.org/">http://www.dga.org/</a>
International Cinematographers Guild	<a href="http://www.cameraguild.com/">http://www.cameraguild.com/</a>
Motion Picture Editors Guild	<a href="http://www.editorsguild.com/v2/index.aspx">http://www.editorsguild.com/v2/index.aspx</a>
Motion Picture Sound Editors Guild	<a href="http://www.mpse.org/">http://www.mpse.org/</a>
Writers Guild of America	<a href="http://www.wga.org/">http://www.wga.org/</a>
Production Hub.com	<a href="http://www.productionhub.com">www.productionhub.com</a>
Variety	<a href="http://www.variety.com">www.variety.com</a>
Hollywood Reporter	<a href="http://www.hollywoodreporter.com/hr/index.jsp">http://www.hollywoodreporter.com/hr/index.jsp</a>
LA 411	<a href="http://www.la411.com">www.la411.com</a>
NY 411	<a href="http://www.newyork411.com/">http://www.newyork411.com/</a>
Arts Opportunities	<a href="http://www.artsopportunities.org/">http://www.artsopportunities.org/</a>
Ad Week	<a href="http://www.adweek.com/aw/index.jsp">http://www.adweek.com/aw/index.jsp</a>
HOW Design Magazine	<a href="http://www.howdesign.com/jobs/index.asp">http://www.howdesign.com/jobs/index.asp</a>
Media Bistro	<a href="http://www.mediabistro.com">http://www.mediabistro.com</a>
American Society of Media Photographers	<a href="http://www.asmp.org/">http://www.asmp.org/</a>
B-Roll	<a href="http://b-roll.net/jobs/index.php">http://b-roll.net/jobs/index.php</a>
Types of positions in TV/FILM	<a href="http://www.media-match.com/jobtypes/job-descriptions.php">http://www.media-match.com/jobtypes/job-descriptions.php</a>
Prop Master	<a href="http://filmtvcareers.about.com/od/basics/p/CP_PropMaster.htm">http://filmtvcareers.about.com/od/basics/p/CP_PropMaster.htm</a>



<http://online.onetcenter.org>



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