WHAT CAN I DO WITH A MAJOR IN …Interdisciplinary Film & Digital Media (IFDM)

OCCUPATIONAL OVERVIEW:
The IFDM program “is a model of interdisciplinary education for the twenty-first century that will give our students necessary critical, creative, and technical skills to apply digital technologies in innovative and productive ways.” There are two concentrations for the IFDM Bachelor degree at UNM: production and critical studies.

Another closely related degree is the Bachelor of Arts degree in Media Arts. Media arts involves the study and practice of film and video as art. “In the hope of understanding and enhancing the immense role of film and video in the modern world, the program offers the student a broad foundation in the purposes of art and culture…The Bachelor of Arts degree in Media Arts provides a liberal arts background which will enable the student to pursue further education and professional training” (from UNM’s Department of Media Arts website). The focus of the program is both international and interdisciplinary.

EMPLOYMENT REQUIREMENTS:
A variety of career paths exist for bachelor’s degree-holding candidates. With this level of education, students might pursue work in the communication industry that intersects with film, including advertising, public relations, educational media, or freelance film work. Other students may choose to pursue an advanced degree in film or related disciplines, including film studies, American studies, library studies, and broadcasting/public communications. There also exists hundreds of options in between! Regardless of career goals, media arts students develop a wide range of skills that can be applied in a number of different industries and employment settings.

EMPLOYERS and INDUSTRIES:

Selected career titles related to Media Arts*:
- Film Archivist
- Assistant Director
- Cinematographer
- Independent Filmmaker
- Script Supervisor
- Visual Effects
- Lighting Technician
- Actor/Actress
- Sounds & Special Effects
- Specialist
- Studio Merchandiser
- Theatre Manager
- Costume Designer
- Film Director
- Film Editor
- Professor
- Television Producer
- Camera Operator
- Industrial Filmmaker
- Screenwriter
- Dramaturge
- Program Assistant
- Props Master
- Film Production Instructor
- Publicist
- Story Editor
- Talent Agent/Representative
- Animator
- Casting Director/Assistant
- Colorizing Technician
- Producer
- Sound Editor
- Critic
- Press Agent
- Drama Coach
- Scriptwriter
- Rerecording mixer
- Arts Administrator
- Movie Theatre Manager
- Journalist
- Librarian
- Event Planner/Coordinator

* Some career titles may require an advanced degree for entry level positions, or to gain upward mobility

Selected industries/employment settings related to Media Arts:
- Advertising & marketing organizations
- Arts organizations
- Studios (independent, commercial, industrial)
- Galleries
- Film/TV production companies
- Museums
- Universities/colleges/schools
- Event production companies
GENERAL STRATEGIES:

- Gain related experience in your area of interest through internships, research, part-time jobs, volunteer positions, or campus/community leadership positions.
- Supplement coursework to form a specialty that reflects your interest area (e.g., taking extra business courses if you see yourself entering the business world).
- If you are interested in graduate school, investigate requirements of different types of programs (e.g., film studies programs will have a different focus on prerequisites than business school).
- Market upon the “transferable skills” your degree taught you: the ability to present specific viewpoints; synthesize information; evaluate and present ideas; compare and contrast evidence; work with tight deadlines; rewrite and edit with others; interpret information; gather information and data; create compelling messages; and many more!

NATIONAL WAGES:
Adapted from CareerOneStop (2013)

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<th>Location</th>
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INFORMATIONAL WEBSITES:

Mandy.com
Producers Guild of America
Directors Guild of America
International Cinematographers Guild
Motion Picture Editors Guild
Motion Picture Sound Editors Guild
Writers Guild of America
Production Hub.com
Variety
Hollywood Reporter
LA 411
NY 411
Arts Opportunities
Ad Week
HOW Design Magazine
Media Bistro
American Society of Media Photographers
B-Roll
Types of positions in TV/FILM
Prop Master

http://online.onetcenter.org http://www.bls.gov/oco/