WHAT CAN I DO WITH A MAJOR IN … ART STUDIO

OCCUPATIONAL OVERVIEW:
According to the UNM Art and Art History website, the study of art encompasses a multitude of media in order to express a number of human perceptions, ideas, interests, beliefs, and emotions, to name a few. UNM’s Studio Art program offers seven different areas of concentration: painting and drawing, photography, ceramics, sculpture, printmaking, electronic arts, and environmental arts. UNM offers a BFA in Studio Art, as well as a Bachelor of Arts in Fine Arts with a major in Studio Art. UNM offers various medium modalities which include: sculpture, printmaking, painting & drawing, photography, and ceramics.

EMPLOYMENT REQUIREMENTS:
A degree in fine arts is defined by the student who obtains it. In many situations, the artist must act as his or her own employer, agent, manager, or promoter. Because this doesn’t always come naturally to a fine artist, UNM offers a minor in business to help prepare students to navigate this world successfully. There are numerous options for graduates, depending on their medium.

INDUSTRY OPTIONS:

SAMPLE JOB TITLES FOR ART STUDIO MAJORS:
Appraiser/ Archivist/ Art administrator/ Art council director/ Art dealer/ Artist/ Art librarian/ Art teacher/ Art therapist / Arts programmer (TV/radio)/ Arts reporter/ Arts writer/ Antique dealers/ Arts manager/ Book or Journal Editor/ Cultural events planner/ Docent/ Exhibit designer/ Exhibition specialist/ Gallery director/ Government agencies/ Grant writer/ Grant specialist/ Graphic artist/ Interior designer/ Layout editor/ Museum curator/ Public relations specialist/ Registrar of historic places/ Tour Guide/ Universities/ Volunteer coordinator

GRADUATE SCHOOL OPTIONS FOR ART STUDIO MAJORS:

SUGGESTED STRATEGIES:
• Develop a strong portfolio and/or an online presence of your work for better marketability.
• Gain related professional experience through involvement in internships, student employment, Co-ops, and/or volunteer opportunities at places such as art museums, galleries, community art centers,
• Students who are interested in graduate school should maintain a high undergraduate GPA and develop relationships with faculty and community leaders.
• Shadow professionals in the field to gain a better understanding of the options available and to build relationships with professional mentors.
• Build your network and get involved on campus through student organizations and campus events.
• Attend career related campus events such as career fairs, company information sessions, and or career workshops.
• Speak with mentors and faculty about career opportunities.
• Job leads can be found on your department’s website, list-serv, newsletters, and social media sites.
POSSIBLE EMPLOYERS OF STUDIO ART GRADUATES:
Ad agencies, Antique dealers, Art supply stores, Auction houses, City, state, and federal government agencies, Colleges/universities, Community organizations, Corporations, Educational/cultural institutions, Fundraising firms, Galleries, Greeting card companies, Historical societies, Insurance companies, Interior design firms, Jewelry manufacturing, Libraries, Magazines and newspapers, Media production companies, Museums, Photo agencies, Printing firms, Public relations firms, Publishing companies, Recreation departments, Research organizations, Restoration firms, Sign shops, Textile companies

STATE & NATIONAL WAGES:
Adapted from CareerOneStop (2013)

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<th>Location</th>
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INFORMATIONAL WEBSITES:
Arts Opportunities http://www.artsopportunities.org/
College Art Association (CAA) http://www.collegeart.org/
Ad Age http://adage.com/talentworks/index.php?
Ad Week http://www.adweek.com/aw/index.jsp
Art Career.net http://www.artcareer.net/
Aquent http://www.aquent.com/FindWork/index.html
Filter Talent http://www.filtertalent.com/
Core 77 http://www.core77.com/
Coroflot http://www.coroflot.com/
HOW Design Magazine http://www.howdesign.com/
Media Bistro http://www.mediatrib.com
American Society of Media Photographers http://www.asmp.org/
B-Roll http://b-roll.net/jobs/index.php
Student Photographic Society http://www.studentphoto.com
World Wide Art Resources http://www.wwar.com/
Local Albuquerque Art Resources http://artscrewlab.org/
Harwood Art Center (summer internships) http://www.harwoodartcenter.org/community-outreach/Mayors-Art-Institute/
VSA Albuquerque http://vsartsnm.org/

REFERENCES


University of New Mexico, Department of Art & Art History (2014). Retrieved from http://art.unm.edu/about.html