

CAREERS FOR

# International Management

MAJORS

[Anderson School of Management](#) offers a Bachelor of Business Administration with different concentrations. ASM's BBA offers a concentration in both [General International Management and International Management in Latin America](#).

International management focuses on business operations in more than one country which involves knowledge of different languages, cultures, politics, and economies. International management is identifying effective strategies to benefit organizations that are in the global market.

## Industries & Target Employers

- Contracting and consulting firms
- Convention and visitors' bureaus
- Domestic and foreign corporations
- Domestic and foreign financial institutions
- Global small and medium enterprises
- International airlines
- International marketing firms
- International real estate firms
- International trade firms
- Multinational service firms
- Transportation, travel, and hospitality industry

## [ASM Careers in International Management](#)

### Top Companies\*

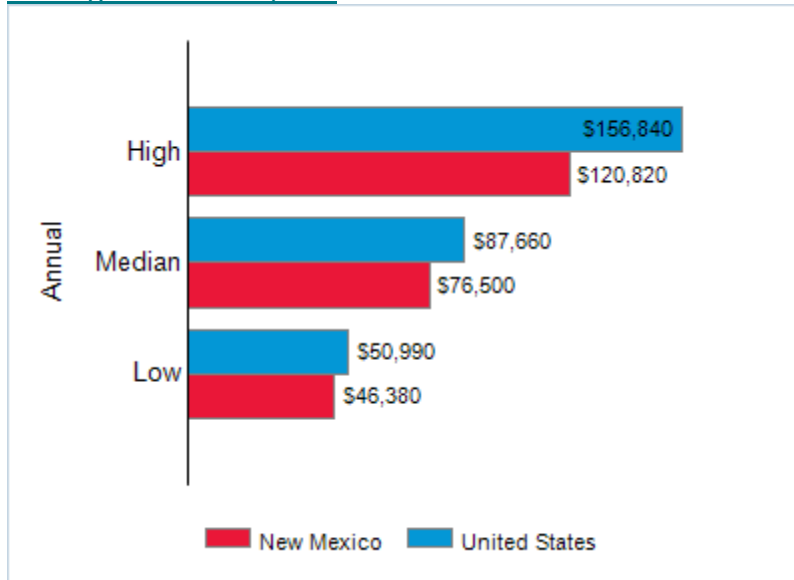
[CenturyLink](#)  
[FBI](#)  
[Gap Inc.](#)  
[Hewlett-Packard](#)  
[IBM](#)  
[Intel Corporation](#)

[Los Alamos National Laboratories](#)  
[Robert Half International Inc.](#)  
[Sandia National Laboratories](#)  
[The Walt Disney Company](#)  
[University of New Mexico](#)

\*These companies have hired graduates from UNM Anderson School of Management.

## Salary Information

### Management Analysts\*



\*[Career One Stop](#)

## Tips

- Students who are serious about an international management career may also consider acquiring some first-hand international experience by living and working or studying abroad.
- Get a close up look at international management professionals by conducting an [informational interview](#) with someone in the field.
- Students may also benefit greatly from mastering a foreign language.

## Learn More

[ISBG: International Business Students Global](#)  
[NSSP: National Securities Studies Program](#)  
[Partnership in International Management](#)  
[Student Organization for Latin American Studies](#)

[Register for Handshake: Jobs for Lobos](#)  
[O\\*NET; Regulatory Affairs Specialists](#)  
[Occupational Outlook Handbook; Management Analysts](#)  
[Student Activities Center; International Business Students Global](#)  
[Buzzfile Employers by Major; International Business](#)

**Questions?** Visit UNM Career Services in person! See our website for onsite drop-in hours. Email [onlinecareerservices@unm.edu](mailto:onlinecareerservices@unm.edu) or call 277-2531 to schedule an appointment.