

CAREERS FOR

General Management

MAJORS

[Anderson School of Management](#) offers a Bachelor of Business Administration with different concentrations. [ASM's BBA General Management concentration](#) assists students in learning how to manage or run a company. Students will learn leadership skills and how to communicate with clients, employees, shareholders, etc.

General Managers often plan and coordinate the operations of both public and private organizations. General Management typically focuses on managing daily operations and implementing policies.

Industries & Target Employers

Banking/Finance: Commercial banking, branch management, operations, credit analysis

Government: Management Analysts, human resources, consumer outreach manager,

Healthcare: Program manager

Hotels/Restaurants: Property management, operations management, guest relations, housekeeping management, banquet and catering management

Human Resource Management: Recruiting, training, employee relations, consulting

Nonprofit: Operations management

Real Estate: Brokerage, property management

Sales/Retail: customer service, consumer product sales, industrial sales, sales management, procurement specialist

Top Companies*

[Health Insight New Mexico](#)

[Hewlett-Packard](#)

[Sandia National Laboratories](#)

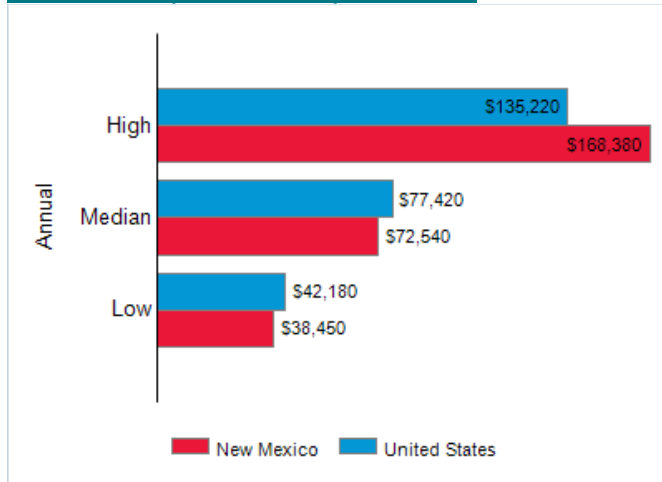
[Santa Ana Star Casino](#)

[US Forest Service](#)

*These employers have hired UNM graduates from UNM Anderson School of Management.

Salary Information

Business Operations Specialists*



*Career One Stop

Tips

- Most graduates start out at lower-level management positions and then are promoted throughout their career.
- To get experience in your field before graduation, obtaining an internship may be helpful. For internship and job opportunities, please visit [Handshake](#).
- It may be helpful to get experience in the field of business interests can be narrowed in order to make more informed career decisions.
- Conduct an [informational interview](#) with a professional in the field to get a sense if this is a good path for you.

Learn More

[ALPFA Albuquerque](#)
[American Business Women's Association](#)
[American Indian Business Association](#)
[American Management Association](#)
[Association of Graduate Business Students](#)
[National Management Association](#)
[Register for Handshake: Jobs for Lobos O*NET; General and Operations Manager](#)
[Occupational Outlook Handbook](#)

[Student Activities Center](#); American Indian Business Association, Association of Latino Professionals for America, Delta Sigma Pi
[Buzzfile Employers by Major: Entertainment Management; Healthcare Management; Hotel Management; Human Resource Management; Restaurant Management](#)
[Retail Management](#)

Questions?

Visit UNM Career Services in person! See our website for onsite drop-in hours. Or email onlinecareerservices@unm.edu or call 277-2531 to schedule an appointment.