

## CAREERS FOR

# Film and Digital Arts

## MAJORS

New Mexico's film industry is on the rise and Albuquerque is poised to be the hub. With Netflix acquiring Albuquerque Studios and more production companies starting projects in The Land of Enchantment, there are numerous opportunities for those interested in film and digital arts. New Mexico has been used to film TV shows like Breaking Bad, Better Call Saul, Chambers, Godless, and Roswell. Blockbuster movies such as The Avengers, Transformers, and No Country for Old Men have also been shot here. UNM's College of Fine Arts has grown and expanded their degree offerings to meet New Mexico's film demand.

### [Bachelor of Fine Arts – in Film & Digital Arts](#)

Do you have a dream of creating your own movie? If so, this program is for you. It prepares students for all aspects of movies creative process. You will develop skill sets that encompass screenwriting, cinematography, producing, and directing to prep students for a career in film and digital media.

### [Bachelor of Arts - Film & Digital Arts](#)

This is the perfect degree for students who have a broad set of media interests. The program has three unique concentrations: Film History and Criticism, Gaming and Animation, and Film Production. Given the unique concentrations, students are encourage to speak with an [academic advisor](#) about the [differences between concentrations](#).

## Industries & Target Employers

Employers specifically recruit UNM students and alumni. Consult Career Services' [Handshake](#) for a list of organizations, recruiters, and current job postings. Speak with a Career Development Facilitator for help with identifying employers or additional resources for Film and Digital Arts majors.

- Film and TV
  - Studios (independent, commercial, and industrial), full service production companies, event production companies, advertising and marketing organizations, sounds and special effects companies, pre and post production companies, commercial production companies, corporate video production, promotional services
- Gaming and Animation
  - Video game studios (independent, commercial, industrial), animation studios (independent, commercial, industrial), digital and print media, local and independent digital and print media, video game production companies, animation production companies

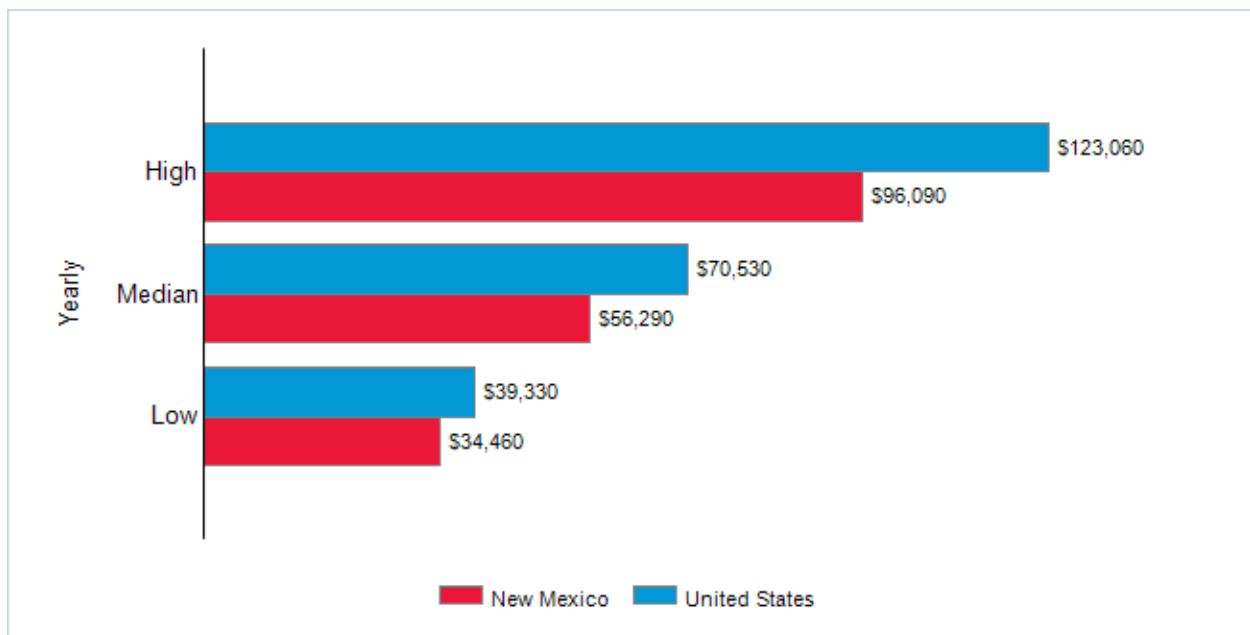
- Education
  - University or college teaching and research (higher level degree required)

### Potential Local Opportunities

- [ABQ Studios](#)
- [I-25 Studios](#)
- [New Mexico Film Office](#)
- [New Mexico Tourism Office](#)
- [Albuquerque the Magazine](#)
- [Netflix](#)

### Salary Information

Yearly Wages for Multimedia Artists and Animators in NM: [CAREER ONE STOP](#)



### Career Facts

5 Skills and Qualifications Employers Look for in film and digital arts students:

- Computer Aided Design (CAD) software
- Development environment software
- Graphics or photo imaging software
- Coordinate logistics for productions or events
- Prepare production storyboards

### Tips

- In addition to developing technical skills, it is encouraged for film and digital arts students to create a portfolio or “demo reel” that grows throughout their undergraduate studies. Both hard copy and digital portfolios can be useful tools to procure potential internships and jobs.
- Your capstone project is a great opportunity to develop your portfolio. If your portfolio or “demo reel” doesn’t seem to highlight your best skills, then create what is called spec work or “fake” projects that you specifically produce to show off particular skills to potential studios or clients.

### **Learn More**

[UNM College of Fine Arts](#)

[Handshake](#)

[UNM Student Activities Center](#)

[O\\*Net](#)

[Occupational Outlook Handbook](#)

[Buzzfile](#)

[City of Albuquerque](#)

[New Mexico Film Office](#)

[Albuquerque Game Developers Guild](#)

[Gamasutra](#)

[Game Designing](#)

[Mandy](#)

[Producers Guild](#)

[Directors Guild](#)

[Cinematographers Guild](#)

[Editors Guild](#)

[Motion Picture Sound Editors](#)

[Writers Guild of America West](#)

[Production Hub](#)

[Variety](#)

[Hollywood Reporter](#)

[LA 411](#)

[NY 411](#)

[Adweek](#)

[How Design](#)

[Media Bistro](#)

[American Society of Media](#)

[Photographers](#)

[Film and TV Jobs](#)

[Prop Masters](#)