

CAREERS FOR

Entrepreneurship

CONCENTRATION

[Anderson School of Management](#) (ASM) offers a Bachelor of Business Administration (BBA) with different concentrations. ASM's BBA Entrepreneurship concentration focuses on assisting students who are interested in starting their own business or if they want to work in a small business. This concentration focuses on theory related to venture creation, entrepreneurial finance, business planning, professional selling, and managing small businesses. Entrepreneurs possess skills in advertising, marketing, hiring/firing personnel, and production of goods and services.

For those who are interested in starting a small business, Albuquerque is known having a start-up friendly environment, especially for the tech field. New Mexico has also been identified as one of the best states for female entrepreneurs to start a business. New Mexico has a variety of small business [incubators and accelerators](#) that support the launch of small-businesses.

Industries & Job titles

- Business Owner
- General and Operations Management
- Insurance Sales Agent
- Loan officer
- Management Analysts
- Management Consultant
- Public Relations Specialist
- Real Estate Agent
- Sales Representative
- Top Executives

Top Companies*

[Teva Pharmaceuticals](#)

[Geico](#)

[Hewlett-Packard](#)

[New York Life](#)

[Progressive](#)

[Santa Fe Business Incubator](#)

[SolAero Technologies Corp](#)

[State Farm](#)

[UHDP, LLC](#)

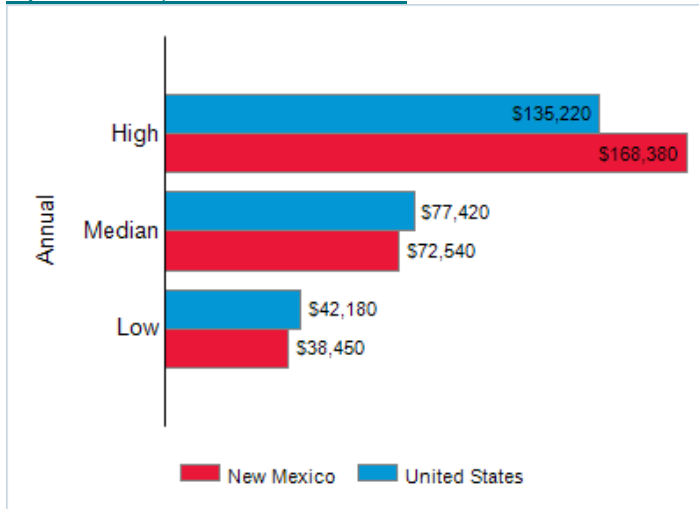
[US Air Force](#)

[Verge](#)

*These companies have hired graduates from UNM Anderson School of Management.

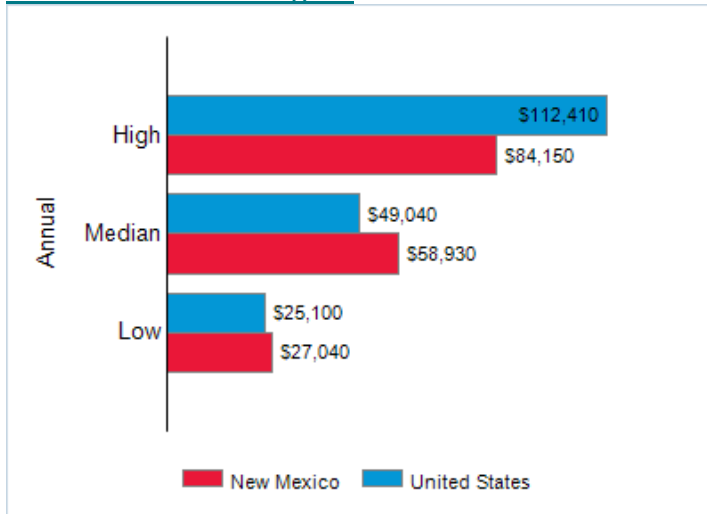
Salary Information

Online Merchants or Project Management Specialists and Business Operations Specialists, All Other in NM*



*Career One Stop

Real Estate Sales Agent*



*Career One Stop

Tips

- Owning and running your own business can be both exciting and daunting! Get a close up look at how to start and run a business by conducting an [informational interview](#) with a small business owner.
- [10 step to start your own business](#)
- [Investment Criteria for Companies in NM](#)
- [Albuquerque Small Business Development Center](#)
- [For help starting businesses with grants and training programs: WESST](#)

Learn More

[WESST: The Place to Start and Grow Your Own Business](#)
[Entrepreneurs Organization](#)
[Female Entrepreneur Association](#)
[Institute for Business Innovation](#)
[Innovation Academy](#)
[National Association of Entrepreneurship](#)
[National Small Business Association](#)
[New Mexico Small Business Development Center](#)

[Small Business Council of America](#)
[US Small Business Administration](#)
[Young Entrepreneur Council](#)
[Register for Handshake: Jobs for Lobos O*NET](#)
[Occupational Outlook Handbook](#)
[Student Activities Center](#); American Indian Business Association, Association of Latino Professionals for America, Delta Sigma Pi

Questions?

Visit UNM Career Services in person! See our website for onsite drop-in hours.
Email onlinecareerservices@unm.edu or call 277-2531 to schedule an appointment.