Welcome to The University of New Mexico

Campus Profile

Fall 2015 Headcount by Level
(click on undergrad/grad for details)

215: Degree and certificate programs
408: Student Organizations
47: Fraternities and Sororities
5: Branch Campuses: Gallup, Los Alamos, Taos, Valencia, UNM West

Largest University in New Mexico

Student Statistical Data:
http://em.unm.edu/dashboard/

Student Organizations:
http://sac.unm.edu/StudentOrganizations.html
Population: 907,679
The largest city in New Mexico

Home to:
- Kirtland Air Force Base
- Sandia National Laboratories
- Sandia Mountains
- World’s Longest Tram
- 4 Tribal Casinos

Campus is a short walk from:
- Restaurants
- Coffee Houses
- Hotels
- Shows and Stores
- Art & Museums
A Message from our Director…

Welcome to the UNM Office of Career Services. We are happy to partner with you on your recruiting efforts. Our office is ready to connect you to students and alumni from 10 colleges, 5 branch campuses and over 200 degrees! Our staff can help make your recruiting convenient, resourceful and successful through our connections, events and opportunities.

Our Employer Relations Team can meet with you to develop the recruiting plan that fits your needs and connects you to all the resources UNM has to offer, including faculty, staff and student organizations. We value your partnership and your organization in recruiting the best UNM has to offer!

Please don’t hesitate to let us know how we can meet your needs to make your recruiting at UNM effortless and successful.

Sincerely,

Dr. Jenna Crabb

Social Media

UNM Career Services uses social media actively to engage with UNM students, alumni and community members as a part of your outreach strategy to ensure the successful recruiting of the top potential candidates for your organization.

We post: Employer of the Month, job postings, career events, workshops and announcements. Connect with us!
Career Fairs are centralized at UNM and attract over 5500 students annually. We encourage students to attend the career fairs to become familiar with employers and the opportunities they have to offer. Employers are encouraged to register for Lobo Career Connection. This links you with a vast variety of potential applicants, allows you to register for our annual career fairs and receive information about our upcoming Career Services events.

Mark your calendar!

<table>
<thead>
<tr>
<th>Event</th>
<th>Fall 2016</th>
<th>Spring 2017</th>
<th>Fall 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction Begins</td>
<td>8/22</td>
<td></td>
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</tr>
<tr>
<td>Engineering &amp; Science</td>
<td>9/14</td>
<td></td>
<td>9/13</td>
</tr>
<tr>
<td>Business &amp; Accounting</td>
<td>9/15</td>
<td></td>
<td>9/14</td>
</tr>
<tr>
<td>Graduate &amp; Professional School</td>
<td>9/29</td>
<td></td>
<td>10/5</td>
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<tr>
<td>Fall Break</td>
<td>10/13-10/14</td>
<td></td>
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<tr>
<td>Hire A Lobo Networking Night</td>
<td>11/1</td>
<td></td>
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<tr>
<td>Career Expo</td>
<td></td>
<td>2/7</td>
<td></td>
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<tr>
<td>Spring Break</td>
<td></td>
<td>3/13-3/17</td>
<td></td>
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<tr>
<td>Etiquette Dinner</td>
<td></td>
<td>TBD</td>
<td></td>
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<tr>
<td>Student Job &amp; Internship Fair</td>
<td></td>
<td>4/12</td>
<td></td>
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<tr>
<td>Educator’s Job Fair</td>
<td></td>
<td>4/26</td>
<td></td>
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<tr>
<td>Finals Week</td>
<td>12/12-12/17</td>
<td>5/8-5/13</td>
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Get Started Today!

1. Go to career.unm.edu and click on the Employers tab.
   - Scroll down and click “log in here” under Lobo Career Connection (LCC)
   - Login/Register

2. To approve your account, you will receive an email with a link.
   - Click link, which will then direct you to create your password.

3. First time on LCC, Click “Register”
   - Complete ALL personal and organization profile information.

4. LCC is FREE!
   - Includes: Job postings, registering for career events, accessing job seeker’s resumes and more!
Handle all your recruiting in one system. Lobo Career Connection (LCC) offers employers access to many of our services. It’s easy, convenient and FREE! Log in or create an account today at [career.unm.edu](http://career.unm.edu)

### What you will find on Lobo Career Connection

<table>
<thead>
<tr>
<th>Account</th>
<th>Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Edit your profile</td>
<td>• Complete your organization profile</td>
</tr>
<tr>
<td>• Change passwords</td>
<td>• Overview your companies Twitter and Facebook</td>
</tr>
<tr>
<td>• Add logo/ update professional network</td>
<td>• Be sure to update often</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Jobs</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>• List your full-time and internship positions for FREE!</td>
<td>• Register for career fairs</td>
</tr>
<tr>
<td>• Post jobs with many institutions for a small fee through NACE link.</td>
<td>• Schedule information sessions</td>
</tr>
<tr>
<td></td>
<td>• Use publication requests</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>On Campus Recruiting</th>
<th>Resume Books</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Request and manage interviews on campus</td>
<td>• Lobo Career Connection offers several resume books for specific majors or groups</td>
</tr>
<tr>
<td>• Reserve interview rooms for phone, skype or in-person interviews</td>
<td></td>
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</tbody>
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1 University of New Mexico-Albuquerque, NM 87131-0001-UAEC/Student Services, Rm 220-MSC063710
We want to maximize your efforts and make your presence known with the University of New Mexico students and community. The UNM Office of Career Services wants to help you build those relationships through our Employer of the Month Advertisement Program!

The Advertising Packages includes...

<table>
<thead>
<tr>
<th>COST &amp; AVAILABILITY</th>
<th>$500.00/month, First-come, first serve. Contact: Keith A. Hitz– <a href="mailto:khitz@unm.edu">khitz@unm.edu</a>, (505)277-0953</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPUTER LAB</td>
<td>Bulletin Board, Posters, Promotional Item Displays and much more</td>
</tr>
<tr>
<td>WEBSITE</td>
<td>Lobo Career Connection, Homepage Exposure: Facebook, Twitter and LinkedIn</td>
</tr>
<tr>
<td>CAMPUS VISIBILITY</td>
<td>A-frames, Interview Rooms, Digital displays</td>
</tr>
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</table>

What we need from you...

- **Your Logo:**
  Please provide a high-resolution logo; must be 300 dpi (larger is better). Logo placed on Career Services Employer of the Month poster as well as other print and web material.

- **5 Company Key Points**
  These five key points will highlight your company to our students, alumni and community members. The key points will be printed on posters and listed on our website and social media.

- **Short Company Profile**
  Your outline will be used on the Employer of the Month webpage.

Please email the items requested below to:

Keith A. Hitz          khitz@unm.edu
Employer Outreach Manager  (505)277-0953

Previous and Current Employer of the Months

![Images of previous and current employers]
Career Services Yearly Sponsorships

**LOBO Silver Sponsor: $2,500**
- Two Career fair registrations per year in a prime table location, includes Marketing Package at both career fairs.
- Career Services sponsor recognition in Career Services computer lab.
- Recognition in Career Services Social Media (Facebook, Twitter, Blog, LinkedIn) and website bi-annually during spring & fall semesters.
- One $200 award to a student (attending any career fair event) to assist with course book costs from UNM Bookstore.

**LOBO Cherry Sponsor: $5,000**
- Silver Sponsor with additional features
- One Employer on the Month during peak recruiting season based on availability.
- Company Logo on all Career Fair Banners recognized as Career Service Sponsor.
- Company Logo on Career Service Daily Lobo Advertisements prior to our career fairs.
- Recognized at Annual Etiquette Dinner.
- Company is invited to workshop events hosted by Career Services (ie. Resume Workshop, Mock Interviews and classroom presentations).
- Professional Poster recognizing company as Lobo Cherry Sponsor.

**Employer of the Year: $10,000**
- Silver & Cherry Sponsor with additional features.
- Recognized as Employer of the Year on all Publications
- Two Employer of the Month (EOM).
  - One EOM during month of a career fair.
  - One EOM During summer session or end of the semester.
- Digital Display in career services waiting area
- Recognition in Career Services Newsletters sent out every month to UNM Students and Alumni
- Two $300 awards to students (attending any career fair event) to assist with course book costs from UNM Bookstore.
Related Professional Organizations
Consider Joining...

[Logos of related professional organizations]

Your Chapter, Your Peers, Your Success

AFFILIATE OF
SIRM®
SOCIETY FOR HUMAN RESOURCE MANAGEMENT

SoACE
SOUTHERN ASSOCIATION OF COLLEGES AND EMPLOYERS
Contact information

Please feel free to contact our office with any questions

Front Desk
505-277-2531

Keith A. Hitz
Employer Outreach Manager
505-277-0953
khitz@unm.edu

Ivy Rodriguez
Employer Relations Specialist
ikrodriguez@unm.edu
Directions

Parking Suggestions
- Cornell Parking Structure
  Redondo Rd. South, East of Stanford Dr. SE from Central Ave.
- Yale Parking Structure
  South from Lomas Blvd.

From the Airport to the Visitor Parking Lot

I-25 to the Visitor Parking Lot

I-40 to the Visitor Parking Lot