

## CAREERS FOR

# Communication

## MAJORS

Communication is the process of transmitting information and understanding to another person or group of people. A bachelor's degree in Communication provides a foundation of knowledge of this process and as well as specific skills that are useful in most employment settings. [UNM's Department of Communication & Journalism](#) offers Bachelor of Arts degrees in both Communication with concentrations in interpersonal, intercultural, organizational, public, and environmental communication and media studies. A degree in Communication serves as excellent preparation for careers in fields such as sales, public relations, organizational communication, training, and management.

Although many entry-level careers are available to those with a Bachelor's degree in Communication, Communication majors often choose to continue their education in disciplines such as business, education, public administration, and law.

### Graduate School

Admittance into graduate schools typically requires completed pre-requisites, passing of an entrance exam such as the GRE, and a competitive GPA. Admission requirements vary based on the program.

- [UNM School of Law](#)
- [UNM Anderson School of Management](#)
- [UNM School of Public Administration](#)

### Industries & Target Employers

- Business: marketing, sales, human resources, corporate communication, management, social media manager
- Public Relations/Advertising: marketing/advertising, public relations specialist, investor/donor relations, event coordination, development
- Media: writing, editing, copywriting, research
- Non-Profit: grant writing, fundraising/development, public relations, program management, administration
- Education: teaching, counseling, program coordinator, fundraising/development, university communications/outreach
- Government: public information, legislative assistance, research, social services, community affairs, program administration

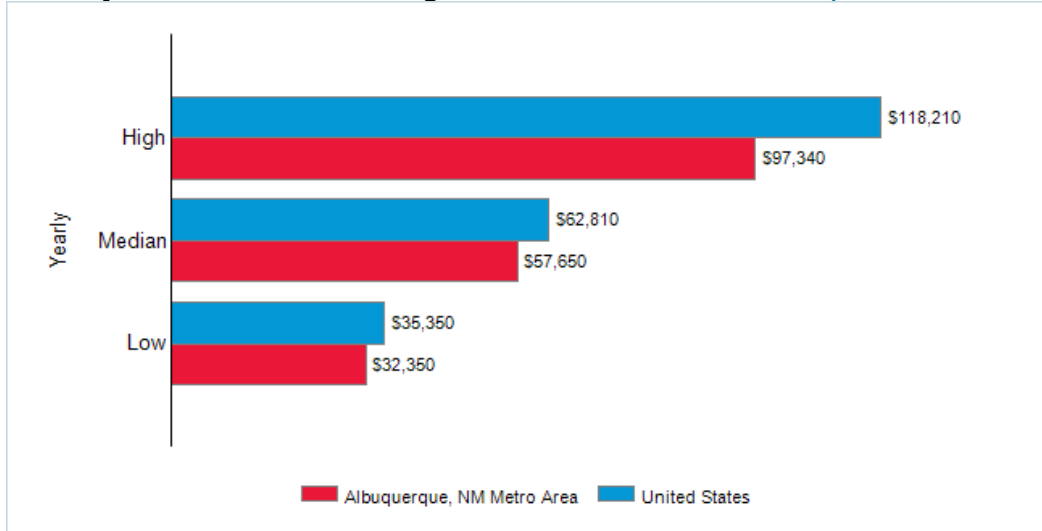
### Top Companies\*

[University of New Mexico](#)  
[Albuquerque Public Schools](#)

[PR Newswire](#)  
[IHeartMEDIA](#)

*\*These employers have hired UNM C & J graduates.*

**Salary Information:** Wages for [Public Relations Specialists\\*](#) in NM



[\\*Career One Stop](#)

**Tips**

- Take advantage of the [UNM Department of Communication & Journalism internship program](#). Gain valuable professional experience and make connections in your field of interest.
- Considering graduate school? Apply for the [McNair Scholars Program](#), which provides research opportunities, support with applying to grad school, and a summer stipend!
- Get an up-close up look at the field of communication by conducting an [informational interview](#) with a professional who works in the field.

**Learn More**

[Register for Handshake: Jobs for Lobos](#)  
[O\\*NET: Editor](#)  
[O\\*NET: Public Relations and Fundraising Managers](#)  
[Occupational Outlook Handbook: Public Relations Specialist](#)  
[Occupational Outlook Handbook: Marketing Manager](#)  
[Occupational Outlook Handbook: Writers and Authors](#)  
[Student Activities Center](#)

[Buzzfile Employers by Major Communications-Major Communications Jobs](#)  
[Freelance Writing](#)  
[Communications Careers in NM](#)  
[American Advertising Federation](#)  
[American Society of Newspaper Editors](#)  
[The Association for Women in Communications](#)  
[Public Relations Society of America](#)

**Questions?** Visit UNM Career Services! Call 277-2531 to schedule an appointment. Come to our in person walk-in hours (check our website for days and hours) or email us directly to schedule or with any career questions you may have at [onlinecareerservices@unm.edu](mailto:onlinecareerservices@unm.edu).